

# BEWARE OF NEW SCAMS BY CREDIT CARD PROCESSORS!

Processors are contacting merchants in an attempt to get you to switch to their processor.

Merchant Advocate is an **independent advocate**, not a processor. We save you money **WITHOUT** switching processors. Below are just a few of the kinds of statements that should serve as a red flag:

1. We will save you 50% - we pool you together to get better rates
2. Your account has been flagged
3. You've been flagged for fraudulent transactions
4. There's been a reduction in interchange in the industry and we've noticed you've been overcharged - please provide your last 3 statements
5. Your equipment needs to be updated



**WE SAVE YOU MONEY  
WITHOUT SWITCHING PROCESSORS**

## ANALYZE

We will review your statement at **NO** charge to uncover inflated rates, hidden fees and any coding errors.

## ADJUST

We negotiate with the processors on your behalf to reduce your rates and eliminate hidden fees.

## AUDIT

We regularly monitor your statements every month to watch for rising rates and additional fees, to ensure you keep your savings.

### LET US HELP PROTECT YOUR BOTTOM LINE.

We understand the credit card processing industry and can help you get the best rates and fees. We help merchants save money without having to switch processors. There are **NO UPFRONT COSTS** for our services and we are paid out of the savings we achieve for you, recovering revenue that was otherwise lost.

**GET YOUR FREE ASSESSMENT:**

